

## **Award Winning Broadcast Journalist John Daly named to Nevada Broadcasters Association 2016 Hall of Fame**

Former KTNV-13 Anchor/Producer and REAL TV Host Honored for Excellence

(August 20, 2016) Las Vegas, NV - Award winning broadcast journalist John Daly was inducted into the 2016 Nevada Broadcasters Hall of Fame on August 20<sup>th</sup> at the annual Gala hosted by the organization. Daly joins 34 inductees into the 2016 class.

John Daly's broadcast history spans over three decades in TV, Cable, Internet, Radio, Social Media and Print. He is noted as a pioneer in reality and broadcast TV. Daly's broadcast career began on the East Coast where he honed his reporting and anchor talents from 1984-1989, before moving to Las Vegas.

In 1990, Daly became the main News Anchor and Managing Editor at KTNV-TV 13 in Las Vegas, NV where he spent six years. Besides anchoring three primary nightly newscasts, he also launched a weekly political talk show called "In-Focus".

Three of the newscasts Daly co-anchored won regional Emmy and AP Awards for "Best" newscasts. The station's ratings jumped from last place to a competitive second during Daly's six years at the station.

In 1996, John was cast to host the ground-breaking show "Real TV", the first all-video news magazine show, distributed by Paramount Domestic Television. He made the unprecedented jump from the 68th television market to the national and international spotlight. Within two years, the show attracted more than 4 million viewers a night. The show changed how news magazines and newscasts produce their shows by using home videos, surveillance videos, and cop-cameras for story content.

The Nevada Broadcasters Association mission of "Promoting and Advocating for Nevada's Broadcasters While Serving the Public" selects honorees based on specific criteria including a minimum of twenty years' experience in the broadcast field with a least 5 years in Nevada. John's book -*Truth: The No BS Guide To Navigating A Media-Biased World* was published in 2004. He was tapped by Tavis Smiley to host a radio show based on his book on Blog Talk Radio ([www.blogtalkradio.com/johndalytv](http://www.blogtalkradio.com/johndalytv)). The first month garnered a quarter million listeners.



John's broadcast prowess has kept him active in numerous projects including assisting in the launch and host of "House Detective" on HGTV, a look at home improvement through the eyes of home inspectors, being named the prime-time anchor for Comcast's New England Cable News in January 2011, as well as numerous radio shows covering politics, the media, news, and sports. He is frequently asked to be a guest expert on politics, the economy, and the media for conventions, TV and radio shows.

Today, Daly's pioneering attitude and on-camera skills provides services for small businesses through his production company NowTV.TV ([www.nowtv.tv](http://www.nowtv.tv)). He develops videos, TV productions, and virtual platforms for companies looking for an edge in marketing, distribution, and training. In addition, he is the Co-Host/Co-Producer of *Undercover Jetsetter*: an international travel, culinary and lifestyle show.

Daly's commitment to community involves various non-profits in Las Vegas and throughout the country including: Opportunity Village; USA Make A Difference Day-Salvation Army Food Drive; Miracle Flights for Kids; American Heart Association; The Jimmy V Foundation; Cool Kids Campaign; The Dan Jansen Foundation; Children's Charity of the Blue Grass; The National Center for Missing and Exploited Children; Juvenile Diabetes Foundation; and many others. Daly graduated from Providence College in Providence, Rhode Island in 1978 with a Bachelor of Arts degree in English.

***Nevada Broadcasters Hall of Fame:***

*The Nevada Broadcasters Association Hall of Fame was first created with the goal to bring added respect, honor and appreciation to the employees of our radio and television stations. The decision was made to honor employees who had worked in the broadcast industry for a minimum of twenty years. As we look back on the hundreds and hundreds of Nevada broadcasters who have already been inducted into the Hall of Fame, we realize that each person's story is part of a written history of broadcasting. These Hall of Famers each took different paths. They each in their own way, helped to shape Broadcasting in America. And they each shared a common passion, love, dedication and commitment. Each year we proudly continue telling the collective story of the Broadcaster. The Hall of Fame showcases excellence in broadcasting, with each name representing a very unique talent, a special skill and a journey taken. Finally, the NBA Hall of Fame has never been a competitive award, nor has it ever been a political award.*

