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## EcoZoom Cooking Products Selected as Cookstove of Choice by Government Entities and Relief Organizations

**(Nairobi, Kenya)**- EcoZoom cookstoves have been the brand of choice by government entities and relief organizations to implement their pilot projects and goodwill programs aimed at promoting clean cooking.

Since EcoZoom's establishment in 2011, a myriad of organizations has selected the company's cost-effective, human-centered, eco-friendly cookstoves to distribute among their end-users.

The Government of Mexico selected the EcoZoom double plancha (grill in Spanish), called the La Mera Mera to distribute to over 10,000 to households across the country in a pilot program. The cookstove program was part of the government's commitment to reduce greenhouse gas (GHG) emissions as well as minimize indoor air pollution (IDA) that contributes to lung disease, lung cancer, tuberculosis and asthma. The double burner cooking unit was specifically engineered by the EcoZoom design team to facilitate the cooking style of the Mexican culture.

Rwanda's Ministry of Health in collaboration with DelAgua, an organization whose aim is to improve public health around the world, facilitated a multi-phase clean cookstove project to distribute over 700,000 Zoom Dura EcoZoom wood cookstoves across Rwanda. While minimizing fuel use by 55% and toxic emissions by 70%, distribution of these clean cookstoves also addressed the high mortality rate of children under 5 (20%) due to pneumonia caused by smoke inhalation from IDA.

And, EcoZoom portable cookstoves play a key role in humanitarian efforts focused on assisting internally displaced persons (IDP) where fuel and other resources are limited. Relief International (RI) with support of UNICEF distributed 20,000 Zoom Relief EcoZoom cookstoves in refugee camps across Somalia. The International Committee of the Red Cross (ICRC) dispersed 15,000 Jiko (stove in Swahili) Fresh charcoal EcoZoom cookstoves as part of their IDP program in Somalia. And, Rotary International distributed 2,320 Zoom Recho (stove in Creole) charcoal stoves to a remote village in Haiti.

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### About EcoZoom

EcoZoom is an award-winning social enterprise and [Certified B Corporation](#) delivering transformational cooking and lighting solutions. We believe that household products should be healthy, efficient and eco-friendly for everyone, regardless of socio-economic status. A global social enterprise, our products are changing lives in 23 countries worldwide.

<http://www.ecozoomglobal.com>

