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## EcoZoom Is Part of Global Social and Environmental Movement

*EcoZoom Products Deliver Immediate and Long-Term Positive Impact*

**(Nairobi, Kenya)** EcoZoom, a social enterprise and Certified B Corporation is part of a growing trend of social and eco-minded organizations with a focus on delivering impact driven products. Founded in 2011, EcoZoom manufactures clean cookstoves and solar lights, both of which can create immediate as well as long-term benefits for users and the environment.

Recognized as a Certified B Corporation (B Corps) since 2011, EcoZoom is one of over 2,700 companies in 64 countries *that meet the highest standards of verified social and environmental performance, public transparency and legal accountability to balance profit and purpose. B Corps are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy.*

EcoZoom is also a member of the Clean Cooking Alliance (CCA) and the Clean Cookstoves Association of Kenya (CCAK), both organizations are focused on promoting clean cooking solutions. According to the CCA, *some 3 billion people – close to half the world’s population – still rely on open fires and fuels like wood and kerosene to cook their food. Cooking this way emits toxic smoke that fills lungs, homes, and communities the world over.*

High performance, clean cookstoves by EcoZoom provides a viable solution to open-flame cooking, reducing harmful smoke and CO2 emissions by a significant amount, and decreasing firewood consumption by two-thirds, as well as eliminating kerosene cooking completely.

Another household item that contributes to climate change and disease is kerosene fueled lamps, a common source of lighting in rural areas across the globe where electricity is not readily available or too expensive. EcoZoom’s unique, portable solar lighting options eradicate the need for dangerous kerosene lamps providing a healthier homelife and environment.

Acknowledged for their social and environmental contributions, EcoZoom has been presented with numerous accolades.

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### About EcoZoom

EcoZoom is an award-winning social enterprise and Certified B Corporation delivering transformational cooking and lighting solutions. We believe that household products should be healthy, efficient and eco-friendly for everyone, regardless of socio-economic status. A global social enterprise, our products are changing lives in 23 countries worldwide.

<http://www.ecozoomglobal.com>

