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## EcoZoom Products Create Impact on Environmental, Health and Social Levels

### *Social Enterprise Releases Impact Figures*

**(Nairobi, Kenya) 2019** - EcoZoom releases the latest impact figures for their transformational products distributed in developing countries. Established in 2011, the social enterprise manufactures clean cookstoves and solar lighting options. The company believes that household products should be healthy, efficient and eco-friendly for everyone, regardless of socio-economic status.

A Certified B Corporation, [EcoZoom](#) works in collaboration with both the [Clean Cooking Alliance](#) (CCA), formally known as the Global Alliance of Clean Cookstoves and the [Clean Cookstove Association of Kenya](#) (KCCAK), to reduce the environmental, health and social impact caused from rudimentary and dangerous cooking and lighting practices.

The highly efficient properties of EcoZoom cookstoves reduce fuel consumption by 70% and toxic fumes by 60%, making them an extremely valuable cooking alternative for domestic use in developing countries.

And, EcoZoom's portable solar lights replace harmful kerosene lamps that release toxic fumes and inept lighting. The solar unit's power banks can also provide energy to charge electronic devices. These features are extremely valuable for users in developing countries, removing the need for costly and hazardous kerosene lamps as well as eliminating electrical costs.

"The most significant aspect of replacing inefficient methods with high performance EcoZoom products is the immediate impact the clean cookstoves and solar lights create on the household both health wise and financially," states Oli Raison, CEO of EcoZoom. "We are very proud to realize our efforts have created a positive impact for over half a million individuals."

EcoZoom product impact to date\*:

- Wood and charcoal fuel reduced by 195,495,282 kg.
- Kerosene fuel usage reduced by 11,602,380 liters.
- Deforestation reduced- 1,644,871 trees saved.
- CO2 emissions reduced by 631,185 tons.
- Watt hours generated- 91,393,080.
- Economic savings of \$48,937,500 USD
- Households positively impacted 199,478.\*\* (598,434 individuals based on a family of 3)

\*Impact figures are based on end-user's average daily use in developing countries from 2011 – 2017, with products in use for a minimum of 1-full year and valued over the life span of each product.

\*\*Household impact figures based on the total households utilizing products from 2011-2018.

