



Contact: Mary Vail, MBA
maryvailmba@gmail.com 702-289-2225

EcoZoom Global Announces Strategic Partnership with BioLite to Serve Kenya Market

(Nairobi, Kenya) March 25, 2019 - Social enterprises, EcoZoom and BioLite develop strategic partnership to serve the Kenya market. Both organizations are leaders in developing off-grid cooking and lighting solutions.

BioLite joins a valued list of EcoZoom International Partners who service their global market in delivering high-performance, improved cookstoves that utilize wood, charcoal and biomass fuel source options.

“As a social enterprise these types of strategic partnerships assist us in maximizing our efforts and achieving our goal of reducing deforestation, decreasing CO2 outputs and diminishing respiratory diseases derived from unimproved cooking methods,” states Oli Raison, CEO of EcoZoom.

The partnership includes the integration of some of EcoZoom’s East Africa Team members into the BioLite family, providing a smooth transition, and premier service for current and future charcoal cookstove customers in Kenya.

EcoZoom Executives note the partnership with BioLite is only for the country of Kenya and will not impact business activities in other regions. EcoZoom will continue to directly service their clients in sister East Africa Countries including Uganda, Tanzania, Rwanda, and Burundi, as well as customers in Zambia and South Africa.

As part of the organization’s growing global expansion, EcoZoom recently launched a global website <http://www.ecozoomglobal.com> designed to connect all the organization’s alliances. And, EcoZoom Global is actively reviewing candidates for exclusive strategic partnerships in the following countries; Spain, France, Italy, Nigeria, Ethiopia, Ghana, Afghanistan, Pakistan, Malawi and Zimbabwe. For more information on distributor opportunities contact Micha@ecozoomglobal.com.

###

About EcoZoom

EcoZoom is an award-winning social enterprise and [Certified B Corporation](#) delivering transformational cooking and lighting solutions. We believe that household products should be healthy, efficient and eco-friendly for everyone, regardless of socio-economic status. A global social enterprise, our products are changing lives in 23 countries worldwide.

<http://www.ecozoomglobal.com>

